

## Tree Plantation & Cleanliness Drive at North Avenue City Centre – Durgapur



*Save The Environment* (STE) is an NGO founded in 1990 and has been working since then for betterment of the environment and living standards of rural India. The organization has been already working in various projects concerned with arsenic removal from drinking water. In 1997, STE installed its first arsenic removal plant and

since then has successfully provided arsenic free drinking water to more than 1,00,000 people in India. To contribute further, it aims to spread awareness among the society about the health hazards associated with environmental pollution and the various ways by which it can be



mitigated. Planting trees is a cost-effective way to address urban pollution. Considering this fact, STE members took an initiative to stimulate the residents of North Avenue, Bengal Ambuja, City Centre, Durgapur, Kolkata for a cleanliness drive and tree plantation session as on 3 August, 2019.

The organization believes that it is equally important to educate the future generation about the importance of a healthy environment. Hence, the activity involved all age groups including the elders and young generation. Various saplings were planted including medicinal as well as air purifying plants in the vicinity of the colony by the locals. The event was notable as everyone participated vibrantly and children passionately put up several questions regarding the

environment and pollution. STE members explained all the queries posed by the children and



gave them tips to keep their environment clean and green. The STE team is grateful to all the participants from North Avenue, Bengal Ambuja, City Centre, Durgapur, Kolkata for their contributions in this event. In near future, STE expects that more of such interactive sessions and awareness programs involving field operations can be organized to accelerate the concerns about several environmental health hazards in other parts of India also.

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If you believe in our ideology and wish to step up for the environment, we welcome you to join our organisation and together we can save the environment.

Visit- <https://stenvironment.org/>

Follow the link, choose the kind of membership that suits you and fill-up the form.

( contact details like the 1st newsletter will be added)