



SAVE THE ENVIRONMENT (STE)

KOLKATA / GURUGRAM

Launches

'EK PED MAA KE NAAM'

Plantation Drive in Durgapur

on the occasion of WORLD ENVIRONMENT DAY on 5th June 2025



On June 5, 2025, World Environment Day, the Kolkata-based NGO Save The Environment (STE) initiated a plantation drive in Durgapur under the national campaign 'Ek Ped Maa Ke Naam' (One Tree in Mother's Name). This initiative aims to improve ecological balance and promote environmental sustainability.

Collaboration with Purv International School:

The drive was launched in collaboration with Purv International School, located on Nachan Road, Kamalpur, Durgapur (West Bengal). The school provided land for the plantation and committed to supporting the initiative's long-term success.

Inaugural Ceremony:

The event commenced in the morning of June 5 at the school premises, with Shri Nirmal Kant Sharma as the Chief Guest, Shri Ravindra Narayan Kaul as the Guest of Honour, and Shri Subrata Chattopadhyaya, Principal & Founder of Purv International School, inaugurating the drive by planting saplings.

Community Participation:

- The event saw enthusiastic participation from members of the public, including teachers and students from Purv International School and several other schools, as well as many children. Together, they planted over 100 saplings of various species. Approximately 60 individuals donated a variety of saplings in honour of their mothers, which were planted in the designated area. The saplings included fruit-bearing and flowering trees, as well as medicinal plants.

Expansion of the Initiative:

Similar plantation activities were carried out at St. Peter's School, West Mirabai Avenue, A-Zone, Durgapur, and at a temple in Faridpur, Durgapur.

Coordination and Contact Information:

The plantation program was coordinated by Mrs. Shubhra Misra, Vice President of STE; Smt. Chanda Basu, Secretary of STE; Shri Sanjit Mitra, Member of the Executive Committee of STE; and other Life Members of STE.





GLIMPSES OF 'EK PED MAA KE NAAM' Plantation Drive in Durgapur on the occasion of World Environment Day



Since the plantation drive is an ongoing activity, those interested in planting saplings or trees under this initiative may contact Dr. (Mrs.) Kshipra Misra, President of STE, via email at info@stenvironment.org. <https://www.facebook.com/share/p/15RABiwPEK/>

Belda College in association with NSS, NCC, IQAC & BASUNDHARA ECO CLUB and SAVE THE ENVIRONMENT celebrated World Environment Day on 5th June 2025.

A bicycle rally for sampling distribution, awareness campaign against plastic pollution, stubble burning etc has been done accompanying faculties, staff and students of Belda College. Local communities were made aware of the concerned issues.

